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BRIGHT HOUSE NETWORKS TO LAUNCH MOBILE COMMUNITY WATCH PROGRAM MONDAY

MARION, GAS CITY, JONESBORO, GRANT COUNTY SHERIFF'S DEPARTMENT TO LEAD SPECIAL TRAINING MONDAY AT MARION POLICE DEPARTMENT

MARION, Ind. (Thursday, Aug. 9, 2007) – Nearly 25 Bright House Networks service technicians will undergo special training Monday morning in Marion to become extra sets of eyes, ears and helping hands for Grant County residents and local law enforcement and emergency response agencies.

Operation Bright Eyes is a unique mobile community watch initiative offered by Bright House Networks in many of the communities it serves. Training by local law enforcement personnel teaches Bright House Networks workers how to report potential crimes in progress, spot suspicious behavior, report an accident or lost child, provide help to injured or elderly residents and much more. Training also equips Bright House Networks workers to be key communicators in the event of a communitywide crisis or emergency.

Leaders from Marion, Gas City and Jonesboro police departments and the Grant County Sheriff's Department will conduct training at 9 a.m. Monday (Aug. 20) at Marion Police Department. Following the training, during which service technicians will be taught to follow certain procedures given certain scenarios, Bright House Networks service technicians will be equipped with an extensive list of local emergency contacts before beginning their shifts.

"Service technicians are in constant communication with our local dispatcher and with the training provided by our Grant County law enforcement agencies, they'll know what to do and who to contact should someone need help," said Cal Blumhorst, area manager who oversees Bright House Networks' operations in Grant County.

Service technicians must undergo Operation Bright Eyes refresher training once a year. Participation in Bright House Networks' new initiative is mandatory for all service technicians.

"Law enforcement can always use more resources to help protect and serve local residents," said Marion Police Department Chief David Gilbert. "Since Operation Bright Eyes is a mobile program, it is even more of a powerful resource. We are excited to help train Bright House Networks service technicians and glad we have a community-minded partner like Bright House Networks looking out for the safety and well-being of Grant county residents."

The first Indiana launch of Operation Bright Eyes was in March after Indianapolis Metro Police Department trained more than 130 service technicians who work in Indianapolis. Two weeks later, the program launched in Carmel after Carmel Police Department trained more than 25 local service technicians. And in June, Operation Bright Eyes launched in Hendricks County following the training of nearly 25 service technicians by Brownsburg Police Department.

Operation Bright Eyes originated in 2005 in Tampa, Fla. Since, the Bright House Networks initiative has grown into one of Florida's largest public safety programs. Service technicians have rescued young children who wandered from their homes, helped hit-and-run victims, reported house fires and residential break-ins and much more.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.