

bright house

NETWORKS



CONTACT

Duane Brodt
Coles Marketing Communications
317.571.0051 317.417.9322 cell
duane.brodt@colesmarketing.com

BRIGHT HOUSE NETWORKS SPONSORS C-SPAN CAMPAIGN 2008 BUS APPEARANCE AT BACK-TO-SCHOOL COMMUNITY CELEBRATION THURSDAY

INDIANAPOLIS (Wednesday, Aug. 22, 2007) – As part of its Bright Kids Network program that supports the education and development of youth, Bright House Networks will sponsor the C-SPAN Campaign 2008 Bus's appearance Thursday night at a community event expected to draw more than 15,000 Indianapolis Public School students and their families.

The ninth annual Family Fun Filled Back-To-School Carnival Celebration runs from 6-9 p.m. Thursday at IPS 110 Julian Coleman Academies, located at 1740 E. 30th St. This year, expected guests include Indianapolis Colts coach **Tony Dungy**, Mayor **Bart Peterson**, U.S. Reps. **Julia Carson** and **Bill Crawford**, D-Ind., Marion County Sheriff **Frank Anderson** and Indianapolis Metro Police Department Chief **Michael Spears**.

The goal of the event is to promote parental involvement, encourage support of students' educational development and bring together community partners to support youth development. Hosts of the event include Family Fun Filled Inc., Radio One, Indianapolis Recorder, Indiana Parenting, Indiana Diversity Newspaper, Indiana Minority Business Magazine, United Water, Indianapolis Parks and Recreation, IMPD, Metropolitan School District of Perry Township Schools, Indianapolis Public Schools and the Brightwood-Martindale-Forest Manor community.

The C-SPAN Campaign 2008 Bus is 45-foot multi-media demonstration center and TV production unit that brings the world of public affairs to communities nationwide. Educators, media specialists, middle and high school students, college students, legislators and voters are all welcomed aboard. The focus of the bus is to engage voters and inform them about C-SPAN's political coverage of the upcoming 2008 presidential race.

For more about the C-SPAN Campaign 2008 Bus, visit www.campaign2008bus.org.

Bright Kids Network is an umbrella program that encapsulates many youth-oriented programs that Bright House Networks has implemented and continues to support in the Indiana communities it serves. From providing free cable programming in classrooms and access to computers and Internet services through community computer labs to providing hundreds of thousands of dollars for area music instruction, the goal of Bright Kids Network is to educate, support, encourage and advance youth of all ages.

###

In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to

more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.