

bright house

NETWORKS



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TV ONE STARS TO BE CELEBRITY GUESTS OF BRIGHT HOUSE NETWORKS DURING WEEKEND CIRCLE CITY CLASSIC PARADE

INDIANAPOLIS (Tuesday, Oct. 2, 2007) – A husband-and-wife reality TV star team is coming to Indianapolis courtesy of Bright House Networks for the Circle City Classic.

Former NFL Tennessee Titan and Heisman Trophy winner Eddie George and his wife Tamara Johnson-George, an R&B vocalist better known as “Taj” of the multi-platinum group SWV-Sisters with Voices, will be the celebrity guests aboard the Bright House Networks float during the Circle City Classic’s American Family Insurance Classic Parade. The parade begins at 10 a.m. Saturday downtown.

The Georges are featured in the first season of the new, original TV One reality series “I Married A Baller,” which offers an up-close and personal glimpse into how African-American athletes and their spouses maneuver through their fast-pace worlds of fame, fortune and family.

TV One (www.tvoneonline.com) is a 24-hour entertainment and lifestyle network designed to entertain, inform and inspire a diverse audience of African American adults. Offering popular sitcoms, critically acclaimed dramas, hit movies and a unique array of originals featuring reality, relationships, lifestyle, entertainment and public affairs, TV One showcases and celebrates African American culture.

Each year, more than 175,000 people from throughout the nation attend the Circle City Classic, a joint collaboration between Indiana Black Expo Inc. and the Indiana Sports Corporation. Proceeds from the event help support youth initiatives for each organization. Since 1984, over \$1 million in scholarships have been awarded to deserving youth who attend colleges and universities. The largest draws of the event are the American Family Insurance Classic Weekend featuring the Coca-Cola Circle City Classic, one of the nation’s top college football games.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation’s sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company’s cornerstone of its business and top priority across all operating units. Bright House Networks’ local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.