

bright house

NETWORKS



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PHOTO SUBMISSION (PHOTO ATTACHED)

BRIGHT HOUSE NETWORKS HOSTS C-SPAN CAMPAIGN 2008 BUS AT 2 STOPS IN INDIANAPOLIS

INDIANAPOLIS (Wednesday, Oct. 3, 2007) – As part of its Bright Kids Network program that supports the education and development of youth, Bright House Networks sponsored the C-SPAN Campaign 2008 Bus's appearance recently at an Indianapolis Public School carnival that drew more than 15,000 students and family members.

The ninth annual Family Fun Filled Back-To-School Carnival Celebration was held at IPS 110 Julian Coleman Academies, located at 1740 E. 30th St. Guests included Indianapolis Colts coach **Tony Dungy**, Indianapolis Mayor **Bart Peterson**, U.S. Reps. **Julia Carson** and **Bill Crawford**, D-Ind., Marion County Sheriff **Frank Anderson** and Indianapolis Metro Police Department Chief **Michael Spears**.

The C-SPAN Campaign 2008 Bus is 45-foot multi-media demonstration center and TV production unit that brings the world of public affairs to communities nationwide. Educators, media specialists, middle and high school students, college students, legislators and voters are all welcomed aboard. The focus of the bus is to engage voters and inform them about C-SPAN's political coverage of the upcoming 2008 presidential race.

Bright Kids Network is an umbrella program that encapsulates many youth-oriented programs that Bright House Networks has implemented and continues to support in the Indiana communities it serves. From providing free cable programming in classrooms and access to computers and Internet services through community computer labs to providing hundreds of thousands of dollars for area music instruction, the goal of Bright Kids Network is to educate, support, encourage and advance youth of all ages.

The day before the IPS community carnival, Bright House Networks and partners Indiana Cable Television Association and Indiana Bar Foundation hosted the C-SPAN Bus at the Indiana Statehouse. Indiana Superintendent of Public Instruction Dr. Suellen Reed and Indiana Bar Foundation Executive Director Charles Dunlap publicly discussed the state of civic education in Indiana, the importance of civic engagement and resources available through both the C-SPAN Network and Cable in the Classroom to inform, educate and enlighten viewers about civic participation.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.