

bright house

NETWORKS



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BRIGHT HOUSE NETWORKS NAMED TITLE SPONSOR OF HEARTLAND FILM FESTIVAL'S ANNUAL AWARDS GALA

**2007 WINNING FILMS TO BE AVAILABLE FOR DIGITAL SUBSCRIBERS
TO VIEW ON NEW HEARTLAND ON DEMAND CHANNEL**

INDIANAPOLIS (Tuesday, Oct. 16, 2007) – As the 2007 Heartland Film Festival nears, Bright House Networks announces it has been named title sponsor of the event's highly anticipated awards ceremony, the Crystal Heart Awards Gala.

Each year, the black tie event is the stage to present \$200,000 in cash prizes and announce the festival's top winners, including the \$100,000 Grand Prize for Best Dramatic Feature, \$25,000 Best Documentary Award and \$10,000 Vision Award for best short film.

This year's Crystal Heart Awards Ceremony sponsored by Bright House Networks will be emceed by Extra correspondent and Indianapolis-native Carlos Diaz and will begin at 8 p.m. Saturday (Oct. 20) at Conseco Fieldhouse. Doors open for gallery seating at 7:30 p.m.

"We have been a proud sponsor of the Heartland Film Festival since 2005 and believed it was time to enhance our sponsorship in support of the extraordinary independent films the event features," said Bright House Networks Indiana president Buz Nesbit.

Being title sponsor is the second big announcement Bright House Networks has made in the past few months concerning its support of Heartland Truly Moving Pictures. In August, the company launched a new, free On Demand channel to showcase films screened and honored during the Heartland Film Festival.

Heartland On Demand, available on Bright House Networks channel 627, is a free channel among Bright House Networks' Favorites On Demand offerings. The channel, available only to Bright House Networks' central Indiana digital video subscribers, is growing in popularity. "We look forward to making this year's award-winning films and other select dramas, documentaries and animated films available on Heartland On Demand in the near future," Nesbit said.

Each year, the Heartland Film Festival honors a select group of independent filmmakers from around the world with its Crystal Heart Award for demonstrating excellence in filmmaking and for best meeting Heartland's mission. The award-winning dramas, documentaries and animated films are screened during the Festival. In addition to the award, Heartland presents \$200,000 in cash prizes to the top-judged film submissions. Since its debut in 1991, Heartland has awarded more than \$1.8 million to support independent filmmakers.

The 2007 Heartland Film Festival runs Oct. 18-26. For more, visit www.HeartlandFilmFestival.org.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.