

bright house

NETWORKS



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BRIGHT HOUSE NETWORKS LAUNCHES NEW MOVIES ON DEMAND CHANNELS, NEW DISNEY ON DEMAND PROGRAMMING

JUST IN TIME FOR THE HOLIDAYS, COMPANY CREATES ENHANCED 'VIRTUAL VIDEO STORE' FOR ITS INDIANA CUSTOMERS TO ENJOY

INDIANAPOLIS (Wednesday, Nov. 28, 2007) – On Demand is in demand. That's why Bright House Networks is launching more movies and specialty channels loaded with On Demand programming just in time for the holidays.

"Our customers enjoy watching their favorite programs when they want and how they want, and with the holidays coming up, that's even more important to them," said Bright House Networks Indiana president Buz Nesbit. "That's why we've made the move to bulk up our Movies On Demand programming and help our Indiana customers and their families enjoy the holidays together."

Today, Bright House Networks will launch six new Movies On Demand channels and a new subscription Video On Demand channel featuring Disney programming.

MORE MOVIES ON DEMAND CHANNELS

Six new Movies On Demand channels are new to the Bright House Networks lineup, all featuring previously released movies that will vary from month to month and are available to order for \$.99 to \$1.99. The flagship Movies on Demand **channel 298** will continue to feature new releases.

"With the addition of more Movies On Demand, our customers will have access to an even larger selection of new releases and classic movies from the comfort of their own home, without having to take a trip to the video store," Nesbit said. "These channels create a 'Virtual Video Store' for our customers' entertainment."

The new Movies On Demand channels include:

- **Channel 289** features Kids and Teens programming, including movies like "Ice Age," "Lassie," "Alice in Wonderland," "Babe" and "Mrs. Doubtfire."
- **Channel 290** features Classic programming – unique or distinguished films that have transcended time – like "Jurassic Park," "M*A*S*H," "The Omen" and "Rocky."
- **Channel 291** features comedies including "Austin Powers," "Back To School," "Dodgeball" and "Office Park."
- **Channel 292** includes action movies, such as "Mission Impossible," "Top Gun," "Robocop" and "First Blood."

■ **Channel 293** is the place for drama hits like “The English Patient,” “A Civil Action,” “Last Dance” and “The Horse Whisperer.”

■ **Channel 294** offers thriller movies including “Friday The 13th,” “Fatal Attraction,” “Slaughterhouse Five” and “Talented Mr. Ripley.”

DISNEY ON DEMAND

Disney On Demand, a subscription Video On Demand channel, is now available on **channel No. 74**.

Disney On Demand offers the most popular Disney Channel and Playhouse Disney series and original movies that children love and parents trust. All content is available On Demand, allowing customers to pause, fast-forward and rewind to watch programming as many times as desired. Programming currently available includes the “Mickey Mouse Clubhouse,” “My Friends Tigger and Pooh,” “Little Einsteins,” “Hanna Montana,” “The Suite Life of Zack and Cody,” “That’s So Raven” and a host of Disney Channel original movies.

Disney On Demand’s subscription price is \$3.99 per month and is available only to digital customers.

Customers who want to subscribe to Disney On Demand must call Bright House Networks at (317) 972-9700 to activate the channel. Bright House Networks is offering a first-month-free promotion for a limited time only.

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In Indiana, Bright House Networks is one of central Indiana’s leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation’s sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company’s cornerstone of its business and top priority across all operating units. Bright House Networks’ local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.