

**bright house**

NETWORKS



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## **BRIGHT HOUSE NETWORKS LAUNCHES NEW HIGH-DEFINITION CHANNELS FOR DIGITAL SUBSCRIBERS**

INDIANAPOLIS (Tuesday, Nov. 27, 2007) – Today, Bright House Networks launched several new high-definition channels available to its digital subscribers in Indiana.

The new HD channels are:

- CNN HD
- MHD – music in high definition featuring original programming from MTV, VH1 and CMT
- HGTV HD
- The History Channel HD
- TBS HD

“With the addition of these new and popular high-definition channels, we are able to deliver hundreds of titles of high-definition programming to our digital customers,” said Bright House Networks Indiana president Buz Nesbit. “Our customers now have more options than ever before to experience their favorite programming in the crystal clarity that HD provides. Plus, we offer HD on Demand, which allows digital customers the opportunity to access hours of HD programming, movies and sports at anytime on their schedule.”

Bright House Networks has future plans to launch National Geographic HD and will continue to strive to bring additional programming to the HD category in the near future, Nesbit said.

For a limited time, Bright House Networks offers digital video for \$49 a month with a price guarantee for one year. New subscribers can receive two months free by calling Bright House Networks today at (317) 972-9700.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [www.indiana.mybrighthouse.com](http://www.indiana.mybrighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the

families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.