

bright house

NETWORKS



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BRIGHT HOUSE NETWORKS LAUNCHES 'TUBE TABS' FEATURING PACKAGED, SHORT-FORM VIDEO CONTENT

INDIANAPOLIS (Wednesday, Jan. 2, 2008) – Today, Bright House Networks announces the launch of Tube Tabs featuring Quick Clips for its digital video subscribers in Indiana.

Tube Tabs is a new digital video feature that allows subscribers to access short-form video content related to programming they choose to view, including content produced for the Internet by major networks, on their TVs. Tube Tabs featuring Quick Clips uses IP technology and software to electronically send short-form network video content to Bright House Networks' primary Indiana distribution center. Online video content from participating networks is also pushed to the company's system shortly after posted to network web sites.

Tube Tabs featuring Quick Clips works like this: A subscriber tuning to CNN is prompted to press "Select" on the remote to access the Tube Tabs menu. The subscriber then selects Quick Clips and is granted access to related video content from CNN, such as the top headlines of the day or excerpts from the latest presidential news conference. After viewing any desired Quick Clips, the subscriber is returned back to live CNN programming.

Currently, Tube Tabs featuring Quick Clips is available on CNN, CNBC, MTV, Comedy Central, Fox Reality, Showtime and The Weather Channel.

"We are committed to providing our subscribers with innovations such as Tube Tabs featuring Quick Clips by utilizing the capabilities of our advanced digital network," said Bright House Networks Indiana president Buz Nesbit. "The packaged video concept that Tube Tabs offers enhances a viewer's video experience and provides access to even more informational, educational and entertaining content."

TUBE TABS FEATURING QUICK CLIPS ON CNN

Programming includes the latest broadband content from CNN.com, including top stories, U.S. news, world news, politics, law, business, Science and Technology, sports, health, offbeat news, entertainment and Best of TV.

TUBE TABS FEATURING QUICK CLIPS ON CNBC

Programming includes CEO interviews, analyst reports and market and industry updates; the network provides five new quick clips a day that last anywhere from two to seven minutes each.

TUBE TABS FEATURING QUICK CLIPS ON THE WEATHER CHANNEL

Programming includes updated local and regional forecasts, which are updated twice a day; the weekly planner; top stories; and segments from the channel's "Storm Stories" series.

Tube Tabs is available to digital cable subscribers in Bright House Networks' Indiana division. The company expects to increase the number of channels that offer Tube Tabs featuring Quick Clips as more programming becomes available.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.