

**bright house**

NETWORKS



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## **SNAPSHOTS WITH SPONGEBOB SQUAREPANTS AVAILABLE AS DOWNLOADS FROM BRIGHT HOUSE NETWORKS' WEB SITE**

INDIANAPOLIS (Tuesday, Feb. 5, 2008) – Are you ready, kids?

Hoosier children – and some parents – who attended the 2008 Indianapolis Home Show last weekend had the opportunity to meet SpongeBob SquarePants in person thanks to Bright House Networks. Bright House Networks sponsored SpongeBob's two-day appearance at the Home Show.

Most children had their photograph taken with the lovable porous sea sponge, star of his own Nickelodeon hit show. All photographs are now posted online on Bright House Networks' Indiana Web site in high resolution, available for download with a simple click of a mouse.

"To so many children, SpongeBob SquarePants is a favorite and we were delighted to create smiles among children of all ages by giving them the opportunity to meet SpongeBob live and in person," said Othor "Al" Aldridge, director of public affairs at Bright House Networks.

More than 125 high-resolution photographs were snapped by Bright House Networks staff members at the Home Show Saturday and posted to Bright House Networks' site Monday.

To view and download the high-resolution images, visit <http://indiana.mybriighthouse.com> and click the SpongeBob Images Gallery icon on the home page.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [www.indiana.mybriighthouse.com](http://www.indiana.mybriighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.