

**bright house**

NETWORKS



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**SEASON NO. 1 OF 'THE TUDORS' AVAILABLE ON ENTERTAINMENT ON DEMAND TO BRIGHT HOUSE NETWORKS DIGITAL SUBSCRIBERS**

INDIANAPOLIS (Monday, Feb. 18, 2008) – Thanks to a partnership with Showtime, Bright House Networks will provide its digital subscribers access for a limited time to watch the entire first season of “The Tudors” at no charge.

From Feb. 21 through March 5, Bright House Networks digital subscribers – whether they're Showtime subscribers or not – can watch all 10 original episodes of the BBC costume drama set in England's Renaissance dynasty during King Henry VIII's reign on Entertainment On Demand channel No. 601.

Entertainment On Demand by Bright House Networks offers programming from BET, Comedy Central, Fox Reality, MTV, VH1 and The N, offering more than 50 hours of free On Demand programming to digital subscribers.

Bright House Networks now offers more than 4,000 hours of On Demand programming, with more than 700 hours of programming from TBS, TNT, Comedy Central, Golf TV and more available free to digital subscribers.

The Tudors was nominated this year for a Golden Globe award for best television drama series.

Season No. 2 of The Tudors begins on March 30. However, Bright House Networks' digital customers who subscribe to Showtime On Demand, which comes free with a subscription to Showtime, can watch the season premiere of The Tudors on March 16 on Showtime On Demand, two weeks before the season premiere airs on Showtime.

Showtime Networks Inc. (SNI), a wholly-owned subsidiary of CBS Corporation, owns and operates the premium television networks SHOWTIME®, THE MOVIE CHANNEL™ and FLIX®, as well as the multiplex channels SHOWTIME 2™, SHOWTIME® SHOWCASE, SHOWTIME EXTREME®, SHOWTIME BEYOND®, SHOWTIME NEXT®, SHOWTIME WOMEN®, SHOWTIME FAMILY ZONE® and THE MOVIE CHANNEL™ XTRA. SNI also offers SHOWTIME HD™, SHOWTIME 2 HD™, THE MOVIE CHANNEL HD™, SHOWTIME ON DEMAND®, THE MOVIE CHANNEL ON DEMAND™ and FLIX ON DEMAND®. SNI is also an owner and manager of SUNDANCE CHANNEL®, a venture of NBC Universal, Robert Redford and SNI. SNI also manages Smithsonian Networks™, a joint venture between SNI and the Smithsonian Institution which recently launched SMITHSONIAN CHANNEL™. All SNI feeds provide enhanced sound using Dolby Digital 5.1. SNI markets and distributes sports and entertainment events for exhibition to subscribers on a pay-per-view basis through SHOWTIME PPV®.

For more about Showtime, visit [www.sho.com](http://www.sho.com).

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit [www.indiana.mybrighthouse.com](http://www.indiana.mybrighthouse.com).

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.