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BRIGHT HOUSE NETWORKS PARTNERS WITH CBS, COLLEGE SPORTS NETWORK TO DELIVER EXTENSIVE NCAA® MARCH MADNESS® COVERAGE

SPORTS ON DEMAND LAUNCHES FRIDAY, WILL FEATURE ON DEMAND PROGRAMMING EXCLUSIVELY TO DIGITAL VIDEO SUBSCRIBERS

INDIANAPOLIS (Thursday, March 13, 2008) – From opening tip-off of the upcoming NCAA men's basketball tournament to the final buzzer of the championship and beyond, March Madness fanatics who subscribe to Bright House Networks digital video can catch highlights of every game, post-game interviews and more on a new On Demand channel.

Sports On Demand will debut Friday (March 14) on Bright House Networks channel No. 611. The first-of-its-kind, free channel dedicated to the entire NCAA men's basketball tournament will also launch in HD on Bright House Networks channel No. 797.

Sports On Demand is free to Bright House Networks digital video subscribers and available for access at any time. Also, subscribers will be able to pause, rewind, fast-forward and stop programming at their convenience.

On the new channel, NCAA tournament programming will include customized recaps of each of the scheduled 63 Division I games with extensive highlights, all made possible through a partnership between Bright House Networks, CBS and College Sports Network.

Programming will also include fully produced March Madness Memories, 16 of the greatest games from previous NCAA tournaments; select post-game interviews; and a full NCAA tournament recap once all the action wraps up.

And, starting April 1, Sports On Demand will also feature:

- **NHL On Versus:** Highlights that are currently available on Entertainment On Demand;
- **Octane TV:** Programming which is currently available on Cutting Edge On Demand;
- **The Golf Channel:** Programming which is currently available on Golf On Demand will be relocated on Sports On Demand near the end of April.

For more information, visit Bright House Networks Indiana online at www.indiana.mybriighthouse.com or call (317) 972-9700.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.