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PUT YOURSELF OUT THERE FOR EVERYONE TO SEE: BRIGHT HOUSE NETWORKS LAUNCHES 'YOU ON DEMAND'

INDIANAPOLIS – Put yourself on TV – with a little help from Bright House Networks.

Bright House Networks announces the debut of You On Demand on Bright House Networks' Local On Demand channel No. 600. You On Demand features locally submitted video clips – anything from home movies and special events to comedic clips and short news and features documentaries.

"We're looking for the best submissions from our subscribers – funny, entertaining videos that can be shared with everyone through our Local On Demand community," said Bright House Networks Indiana president Buz Nesbit. "Cool kids. Pet performances, Short films. Home videos. Our whole goal is to allow people to see themselves on TV. We are confident that You On Demand will resonate throughout our subscriber base and grow as a destination for video entertainment."

Submitted video clips:

- May not exceed 10 minutes in length;
- Must be mailed to Bright House Networks in DVD format; and
- Must be accompanied by a You On Demand release form, available as a download on Bright House Networks' Indiana Web site at www.mybrighthouse.com.

Bright House Networks reserves the right to edit content of submissions. Videos that include vulgar language, nudity or other content of an adult nature will not be accepted. Video submissions without a signed and completed release form will not be used.

Video submissions can be sent in for You On Demand from anyone – submissions do not have to come solely from Bright House Networks subscribers. Video submissions cannot be returned.

All video submissions should be sent to Bright House Networks, Attn: You On Demand, 3030 Roosevelt Ave., Indianapolis, IN 46218.

You On Demand film crews from Bright House Networks will also be prominent in the Indianapolis area in the months to come, shooting real people at real events to place on You On Demand.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to

more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybrighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.