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BRIGHT HOUSE NETWORKS LAUNCHING POPULAR NEW HD CHANNELS, OFFERS CUSTOMERS EVEN MORE CHOICES

INDIANAPOLIS (Friday, June 20, 2008) – Utilizing its state-of-the-art hybrid fiber optics-coaxial network and capitalizing on its strong relationships with national programmers, Bright House Networks is gearing up to launch eight new, high-definition channels by the end of August for its digital subscribers throughout central Indiana.

Two of the channels, Discovery Channel HD and Animal Planet HD, will launch as soon as today.

Discovery Channel HD includes all the inspiring and engaging programming that makes the Discovery Channel one of TV's most highly valued networks, all in high definition.

Animal Planet HD will offer the same programming that highlights the relationship between humans and animals shown on Animal Planet, all in high definition.

Other HD channels coming soon include:

Food Network HD
Science Channel HD
The Learning Channel HD
MGM HD
ABC Family HD
Disney Channel HD

Bright House Networks also offers HD On Demand, allowing customers to watch their favorite HD programs any time they choose.

"Digital solutions such as HD On Demand provide a very cost-efficient alternative for family entertainment," said Buz Nesbit, president of Bright House Networks Indiana. Bright House Networks' digital customer base has grown 50 percent a year for the last few years, with On Demand becoming increasingly popular, he said.

Bright House Networks' customer usage pattern is consistent with an IBM consumer survey released in late 2007 in which 48 percent of U.S. respondents reported use of On Demand services and that digital entertainment is being adopted faster than anticipated.

"Providing a variety of family entertainment and other options, like an increasingly bold HD lineup, that consumers can access from the comfort of their home is an important priority for Bright House Networks," Nesbit said.

Bright House Networks' On Demand library consists of thousands of movies, shows, sports highlights, music videos, children's programming and more. Most On Demand content is free. Viewers can rewind, fast-forward and pause On Demand programs. On Demand programs are stored for 24 hours from the time of order and can be watched unlimitedly for that time span.

For more, visit Bright House Networks online at www.indiana.mybriighthouse.com or call (317) 972-9700.

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In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.