

CONTACT
Duane Brodt
Coles Marketing Communications
317.571.0051 317.417.9322 cell
duane.brodt@colesmarketing.com

SUMMER CAMPERS TO RECEIVE INTERNET SAFETY INSTRUCTION, FREE DESKTOP COMPUTER COURTESY BRIGHT HOUSE NETWORKS, PARTNER NET LITERACY

INDIANAPOLIS (Monday, July 21, 2008) – Twenty Indianapolis elementary students attending summer camp this week – and their parents – will receive important, interactive instruction about Internet safety courtesy Bright House Networks and partner Net Literacy of Indiana.

And when camp ends, campers will receive a free desktop computer to take home and share with their families.

Bright House Networks and Net Literacy will teach an hour-long Internet safety course as part of the Ransburg YMCA's week-long Computer Camp for children ages 9 through 11. Computer Camp runs today through Friday (July 21-25) at the Ransburg YMCA branch, located at 501 N. Shortridge Road.

The Internet safety course is a portion of the overall camp and will be from 1:30-2:30 p.m. Monday through Wednesday, led by Don Kent, an adult board member and instructor with Net Literacy, and Al Aldridge, director of public affairs at Bright House Networks.

"Keeping children safe on the Internet is perhaps more important now than ever," said Kent with Net Literacy. "Mobile devices featuring browsing and chat capabilities have youth connected to the world at all times. That is a good thing but it can also be a very dangerous thing. Our goal is to educate these young YMCA campers about how to keep themselves safe while online."

The Ransburg YMCA has also extended an invitation to campers' parents and age-appropriate siblings to sit in on the daily courses and learn as well.

"Parents need to know how to keep their children safe while online, how to monitor their children's computer use and how best to ensure their children are not jeopardizing themselves by utilizing their constant connections to the Internet," said Aldridge with Bright House Networks. "We welcome parents to participate in the course and we will provide them with the information, tips and best practices they need to protect their children online."

Net Literacy will provide each Computer Camp camper a professionally refurbished desktop computer, monitor and keyboard at the end of camp for their personal use at home.

Bright House Networks is also supporting the Ransburg YMCA's "Strong Kids Campaign" by awarding a \$1,500 educational scholarship to help less-fortunate children attend YMCA camps in the future. The financial support is made possible through Bright House Networks' Bright Kids Network, an umbrella program that encapsulates many youth-oriented programs that Bright House Networks has implemented and continues to sponsor in the central Indiana community it serves.

Established in 2003, Net Literacy is a student-managed non-profit organization that promotes youth philanthropy through community outreach programs. Its mission is to increase computer access by creating public computer labs, teaching computer and Internet skills and educating youth and parents about Internet safety. Comprised of youth and adult board members, Net Literacy has established hundreds of computer labs to increase computer and Internet access to the underserved, including labs at community centers, HUD-subsidized Section 8 housing units, independent living facilities, senior centers, schools, churches and non-profit agencies.

For more about Net Literacy, visit www.netliteracy.org.

###

In Indiana, Bright House Networks is one of central Indiana's leading providers of digital video, including Video On Demand, Subscription Video On Demand; digital phone; and high-speed data services. Managed by Advance / Newhouse Communications, Bright House Networks is a privately held company that has served the Indianapolis community for 25 years. Bright House Networks has more than 450 Indiana employees and provides services to more than 120,000 customers in Indianapolis, Carmel, Zionsville, Avon, Pittsboro, Lizton, Fortville, Marion, Gas City and Jonesboro. For more, visit www.indiana.mybriighthouse.com.

Nationally, Bright House Networks is the nation's sixth-largest MSO with 2.4 million customers in large markets including Indianapolis; Bakersfield, Calif.; Birmingham, Ala.; Detroit; and Orlando and Tampa Bay, Fla., along with several other smaller systems in Alabama and the Florida Panhandle. Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks' local customer service centers are available 24 hours a day seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for Bright House Networks as an ongoing commitment to the families and communities the company serves, including long-term commitments to education and to what matters in the lives of Bright House Networks communities.